



Case Study: 1Spatial

Photo by Alex Wise

Finding locals to allow a geo-data firm to stay global

The Challenge

Recruiting the right Data Specialist is never a walk in the park. The field is hugely diverse and changes rapidly. What's more, a new subset within this profession has recently arisen: Geospatial Data Specialists.

Increasingly, Australia's public and private sectors use insights from geospatial data to sharpen their decision-making. One of the leading consultancies reducing the cost and complexity of uncovering these insights is 1Spatial. However, the Australian subsidiary of this global tech house recently faced a critical brain drain: they required a new Managing Director and a new Senior Consultant, quickly, to ensure they could fulfil a raft of valuable public and private contracts.

FACTS

Industry:

Geospatial data

Products / Services:

Global software solutions
provider for geospatial data

Website:

www.1spatial.com.au

The Solution

Finding a Senior Consultant with the skills to use 1Spatial's software required a global search. Using their extensive networks and international reach, 360HR identified an expat Australian with the right skills and experience. The candidate resided in Canada, and 360HR led negotiations to overcome a range of recruitment roadblocks. However, with the obstacles out of the way, 1Spatial were emphatic: 360HR had recruited an ideal candidate for this demanding job.

Similarly, to succeed in the role as 1Spatial's Australian Managing Director required 360HR to find a truly outstanding candidate. Thankfully, 360HR runs a network of HR consultancies with a large turnover of senior candidates. This level of activity in the human resources market enabled 360HR to pinpoint a highly-qualified candidate within its wide array of ongoing relationships. 1Spatial hired the candidate immediately. He's continuing to build and lead 1Spatial's Australian subsidiary.

The Result

Despite senior staffing challenges, 360HR found ideal candidates to ensure the local operations of this global firm were unaffected.

"Two mission-critical roles. One highly-specialised field. And the local operations of our global business were at stake. But nevertheless, 360HR put ideal candidates into both jobs and 1Spatial prevailed."

Anton van Wyk, Country Manager, 1Spatial Australia



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